

## PRESS RELEASE

**This edition of the Car Wash Show Europe will be bigger than ever!**

*The Kromhouthal will be completely devoted to car wash!*

**Showcasing the cutting-edge innovations that will shape the car wash industry of tomorrow is the focus of the forthcoming Car Wash Show Europe. A workshop program containing more than 20 sessions organised by keynote speakers, together with an exhibition featuring over than 60 exhibitors provides an interesting visit. There is even a special Car Wash Tour through Amsterdam that covers remarkable car wash sites. The Car Wash Show Europe is a must-see for every car wash professional!**

It is an unmissable opportunity for anyone working in the car wash industry to hear world-class presentations, exchange ideas and learn some of the key developments that drive the sector forward.

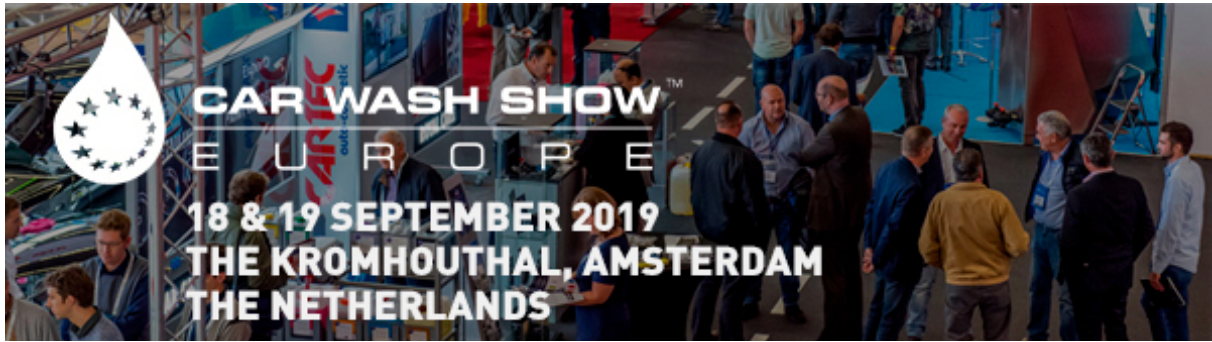
### Workshops

A large interactive workshop program will focus on topics including car wash improvements, market insights, virtual car wash tours, employee management and much more. Key speakers such as Eric Wulf, CEO of the International Carwash Association, will share their knowledge to push the car wash industry forward. Key speaker Cornelis van de Pol from Mr. Wash will share his vision regarding team-building skills and the power of dedicated and trustworthy employees. Brian Madderson from the British Petrol Retailers Association talks about the importance of raising awareness regarding suspicious hand car washes. These often-illegal companies damage the reputation of the car wash industry and that has to stop.

### Car Wash Tours

On 17 September, the Car Wash Show Europe will kick off its third edition with an exciting Car Wash Tour throughout the region of Amsterdam. You will travel with colleagues from all over the world through the historical city of Amsterdam while creating new business relations and viewing brand new car washes. After the trip, you've gained new insights and friends. You've also witnessed the beauty of the Dutch landscape.

### Car Wash Hall of Fame Awards



During the Car Wash Show Europe, the Car Wash Hall of Fame Awards will be held. Industry breaking performances will be awarded at a wonderful venue. After the award ceremony, visitors will be able to meet other car wash professionals while enjoying a delicious meal and a couple of drinks. The Award ceremony is a celebration of the beautiful car wash industry. It's a great way to meet new people and expand your network.

### Exhibitors

On the third edition of Car Wash Show Europe, more than 60 exhibitors will share their latest technological innovations and knowledge. Gain all the insights and know-how of the car wash industry that will help you make your business more successful! More than 2.000 independent car wash entrepreneurs – especially conveyor/tunnel operators – from over 16 countries attended this event in 2017. The 2019 event will bring together the leading operators and suppliers for product displays, education and networking.

With the addition of the Car Wash Tours and the new venue in the form of de Kromhouthal this edition promises to be more spectacular than previous outings. Besides visiting this trade fair a trip to the Netherlands offers a lot more fun. Visit the beautiful city of Amsterdam and discover great Dutch cultural highlights and discover the nightlife of this famous city.

For more information and details on how to book your place, visit the [Car Wash Show Europe](#) website.

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