



CAR WASH SHOW™
E U R O P E

Carwashshoweurope.com - Editorial news postings guideline for exhibitors

Car Wash Show Europe 2019 offers exhibitors the possibility to post once editorial news on products, services and innovations in their field of expertise. Regulations apply and the editor of Carwashshoweurope.com is allowed to make editorial changes and has the right to decline articles without any reason. Articles should be written informative and editorial, commercial written articles are not allowed.

Please find the guidelines for editorial news postings in English and Dutch below:

English:

- The article must be written in English
- Article should contain: who, what, where, when, why and how
- Source should be clear / who's telling the quotes
- Opinions are allowed, but only as a quote
- Word count: minimum 200, maximum 750 words
- Pictures in landscape format, minimum resolution of 960 x 640 pixels
- Logo's as a picture are not allowed. Please use real pictures

Nederlands:

- Het artikel moet in het Engels geschreven zijn
- Artikel moet bevatten: wie, wat, waar, wanneer, waarom, en hoe
- Bron moet helder zijn / van wie zijn de uitspraken
- Meninge n zijn toegestaan, maar alleen als quote
- Minimaal 200 woorden, maximaal 750 woorden
- Foto's in liggend formaat, minimale resolutie 960 x 640 pixels
- Geen logo's als afbeelding. Graag échte foto's

The above listed guidelines are standard guidelines for writing editorial articles. Research and own experience shows that if you follow these guidelines, the articles are read 200% more often than when they are commercially written. Please send your completed articles to frank.van.de.ven@carwashpro.nl the articles will be distributed to the editor for review and approval.